

<http://www.americanentrepreneur.me/>

The American Entrepreneur Project

The American Entrepreneur Project officially sponsored by The American Dream.

At any given moment, there are three types of people in the world: those who are following their dreams, those who are not following their dreams, and those who are currently living their dreams.

An American Entrepreneur is an individual with the courage and passion to relentlessly pursue their own vision of The American Dream despite all obstacles, against all odds, and in spite of a fear of the unknown. An Entrepreneur embodies the American spirit of independence, innovation, and freedom, and believes that any dream combined with hard work, a relentless and dogged persistence and most of all, passion, can succeed and make dreams become reality.

The American Entrepreneur Project is a community of supporters that are inspiring a nationwide movement to reignite the American Entrepreneurial spirit that has made this country so successful and unique. We come together to recognize and celebrate the independence and spirit of the American Entrepreneur, and Entrepreneurship as an integral thread of our nation's cultural fabric.

The American Entrepreneur website is entirely by design. The domain extension, "dot ME" from "American Entrepreneur dot me," is meant to convey that an Entrepreneur and dreamer lies within all of us. The "distressed effect" of the American Entrepreneur graphic on the shirt conveys that the American Entrepreneur, at this point in time, may be struggling, but that this is nothing that we have not been able to overcome in the past. It also symbolizes the struggles that Entrepreneurs go through on the path to making their dreams a reality. The different icons throughout the webpage symbolize some of the different aspects of American Entrepreneurship and what that spirit has yielded us. Whether it is the American muscle car, the American hamburger, the TV, the good old' American Diner, or the personal computer, American Entrepreneurship has enriched and made all our lives better.

The American Entrepreneur Project will be donating 15% of proceeds to The Network for Teaching Entrepreneurship (www.nfte.com), a foundation whose mission is to provide entrepreneurship education programs to young people from low-income communities across America. The remainder of the proceeds will go to fuel the growth of the AmericanEntrepreneur.ME (AE dot ME) community with enhancements to include a blog and social network for Entrepreneurs and aspiring Entrepreneurs. Subscribe with your email address for future American Entrepreneur updates. Please also drop us a line below if you are interested in

writing (in any capacity, regarding any aspect of entrepreneurship and business in America) for our future blog.

Why this project? ([Click here to read](#))

Being an Entrepreneur and daring to follow your dreams takes incredible courage. Thriving in the jungle of entrepreneurship and life takes guts and creativity to work through problems and find solutions to overcome obstacles on the path to one's dream.

It is often lonely being an Entrepreneur and loneliness is arguably one of the biggest challenges an Entrepreneur must face. However, with the support of a movement and a community, Entrepreneurs everywhere can take comfort in knowing that they are, in fact, not alone and that so many like them share in their hopes and aspirations to achieve greatness in whatever it is that they do.

Perhaps this website or the sight of someone wearing an American Entrepreneur t-shirt will give an aspiring or budding Entrepreneur the impetus they need to move forward in the pursuit of their dream, their very own American dream. We believe that if we have been fortunate enough to be able to do that with even one soul, then this movement was surely worth our time and effort.

What is an "Entrepreneur"?

"Entrepreneur" has meaning that transcends the thought of a "traditional businessperson". Rather it defines the spirit of innovation and dogged persistence that can be found among people from all walks of life. An Entrepreneur aims to achieve something more than "ordinary", perhaps something great. If you believe in the American Dream, you are someone who is inspired by the stories of people who have followed their passions and reached their dreams.

An Entrepreneur is anyone who takes up a mission in the face of adversity whether it is allocating the best, newly-graduated American minds to impoverished public schools that are in need of talented teachers, the Entrepreneur that has figured a way to provide microloans to fledgling companies in third world countries, or the pioneering woman who is the first to break through the glass ceiling at her corporation and successfully join the ranks of upper management. It is the child who sets up their first lemonade stand in their neighborhood, the corner deli that proclaims to make the best pastrami sandwich in town, or the local dry cleaners that can get out any stain, no matter how deeply engrained. An Entrepreneur takes immense pride in their product, for their product is essentially an extension of their uniqueness and individuality. It is their mark on this world.

Whether that unique creation comes from a group of teens that form a rock band in their garage, banging away at the drums and driving their parents crazy only to become the next great music sensation, or the sole proprietor who operates their

business from their kitchen mixing and baking batches of a new and tasty pastry concoction, or a new level of customer service experienced at the town's local bed-and-breakfast, American Entrepreneurship is all around us. We only need recognize it and let it be known that we don't take it for granted.

The American Entrepreneur is the small business owner who selflessly cuts their own pay to keep their staff from getting laid off. It is the aspiring musician who tirelessly plays their instrument in the subway because they want a public venue to share their passion with the rest of the world. It is the waitress that services our table at the local restaurant and goes to acting class later that night, eagerly awaiting her big role, her big break. It is the creator of a new type of sandal that can revolutionize our beach-going experience forever, relentlessly peddling their product by driving from store to store with a trunk full of their new creation. It is the entrepreneurial community leaders and activists that change the way things are done in our neighborhoods, so that we can lead better lives.

It is the inventors and patent holders' never-ending curiosity about the world that surrounds them, whose inventions serve as the foundations of the great companies of the future. It is the intrapreneur's revolutionary ideas for the companies they work for that advance their organization to the next level of success. It is the Restaurateur who uses local produce in her establishment's food and thus lessens her operation's carbon footprint. It is the aspiring fashion designer who endlessly toils in his studio apartment at 3am to perfect his creations for the upcoming runway show, and the farmer in the Midwest who diligently makes sure that the grounds are ready for the upcoming season of harvesting.

It is the freelance photographer whose work is his art, the screenwriter who goes from producer to producer to have her film or television program brought to fruition, the scientist whose clean and new alternative energy discovery changes our methods of harvesting energy and powering our economy, the newly-minted American Citizen who opens a restaurant of his native country's cuisine, and the daydreaming student who aspires to one day pursue their own entrepreneurial ambitions.

Entrepreneurs act in spite of fear, not in reaction to it. They are not scared to achieve greatness, so they take control of the reigns of their own life. While an Entrepreneur's hope and faith gets incessantly tested to the nth degree, they steadfastly remain independent thinkers and hold tight to their beliefs and convictions.

The American Entrepreneur Project also recognizes and commends the parents, spouses, significant others, and other family and friends who sacrifice and rally around the Entrepreneur to give them the very much needed emotional boost of support that just might help make the difference in the outcome of their venture.

Often, the Entrepreneurs' story is one of repeated failure that finally and eventually leads to a story of success built on sheer passion and persistence. Entrepreneurs are not afraid to fail, and instead realize that failing is essential to ultimately realizing success. A failure for an Entrepreneur is an opportunity to learn from mistakes, dust their shoulder off, get back up, and try again.

Why America and why now, during these crazy times?

"Only in America!" - Because only in America can one's wildest dreams have a fair shot at coming to fruition with hard work, dedication, and passion.

This is America, the home of The American Dream. It always was and still is the land of dreams and possibilities. This country was founded on the principles of entrepreneurship: independence, ambition, freedom, and innovation, and The American Entrepreneur Project does not see that ending anytime soon.

Ironically, the phrase "The American Dream" is generally agreed to have been first coined in 1931, in the midst of The Great Depression. Every great company in American history started as a small company, and many of America's most admired companies were founded in recessionary times. An economy like this one creates opportunities, and paves the way for the "little guys". Now, more than ever, we need to reignite our entrepreneurial spirit; this is the time when America needs to operate her entrepreneurial spirit at full throttle to build the best products, innovations, and companies in the world and lead America forward in this century. To do that, however, we first need to remind ourselves of our country's entrepreneurial roots and its history of entrepreneurial accomplishments.

Now is the time for us to support each other's entrepreneurial dreams. Now more than ever.

If you believe in the American Dream, you believe in the American Entrepreneur.

Dream It - Do It - Don't Give Up

The Movement's Instrument of Change

The American Entrepreneur t-shirt, which is already being worn by thousands of Americans, is the vehicle with which the American Entrepreneur movement will initially take place. When you see others wearing the shirt, you know they support the American Entrepreneur who is the lifeblood of our economy and continued growth as a nation.

By proudly wearing this t-shirt, we send a message of support of each other's dreams and aspirations. Even if you just know or are related to an Entrepreneur, we

can remind them of their contribution to our country and that we don't take that contribution for granted.

It's not easy to do what you want - it takes courage, stamina, and an ability to take risk and go down the unbeaten path. But even if something as simple as wearing a t-shirt can make us all feel a little more connected, a little more hopeful, and a little more passionate about our life's pursuit of happiness, then this is something that we should all do.

The American Entrepreneur Project will be further advocating and championing entrepreneurship in America, by donating 15% of proceeds to The Network for Teaching Entrepreneurship (www.nfte.com) that works to help spread the merits of entrepreneurship through education to young people from low-income communities all across our country. The remainder of the proceeds will go to fuel the growth of the AmericanEntrepreneur.ME (AE dot ME) community with enhancements to include a blog and social network for Entrepreneurs and aspiring Entrepreneurs. Subscribe with your email address for future American Entrepreneur updates. Please also drop us a line below if you are interested in writing (in any capacity, regarding any aspect of entrepreneurship and business in America) for our future blog.

Get The T-Shirt, Join The Movement!

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